



THE INNOVATION IN ALLERGEN LABELLING

CALLING ALL TAKEAWAY & FAST FOOD ESTABLISHMENTS – ARE YOU READY FOR NATASHA’S LAW?

SAFE AWAY ensures you are fully compliant

The unique solution for ingredient & allergen labelling

– easy to use – fast – cost effective



The Facts:

(from food sold to consumers by fast food establishments & takeaways within the UK)

- *3 deaths known of, directly attributable to allergic reactions (2017)
- *368 reported cases of allergic reactions to food purchased in 2017 (166 in 2015)
- *78 cases (of the 368) of customers going into life threatening anaphylactic shock (2017)



Key Benefits:

- *Ensures compliance to the new legislation
- *Improves Food Safety from order to table
- *Protects the business and its customers
- *Empowers order takers with live allergen information



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SAFE AWAY PROFESSIONAL

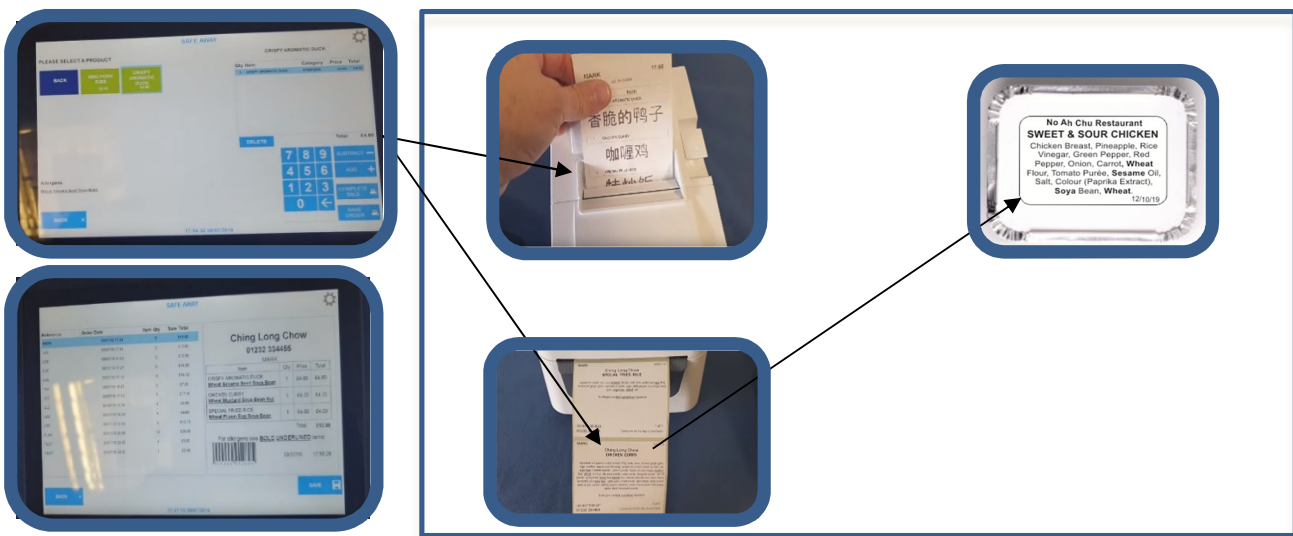
A complete order to customer solution, including order taking, kitchen orders, allergen & ingredient labelling and receipt printing and management

Features :

- INSTANTLY PRODUCE FOOD LABELS - **COMPLETE INGREDIENTS & ALLERGENS HIGHLIGHTED**
- **LOW SETUP COSTS & FAST IMPLEMENTATION – UP AND RUNNING IN MINUTES!**
- SEEMLESSLY INTEGRATES WITH ALMOST ANY EXISTING EPOS SYSTEM
- INTUITIVE ORDERING SYSTEM – with kitchen orders and food container labelling produced instantly
- **MULTI LINGUAL** Kitchen Orders, enabling fast and accurate food preparation
- **FULL AUDITABILITY** – Customer receipts, showing all allergens and ingredients
- **INTEGRATION WITH ONLINE ORDERING SYSTEMS** (Just Eat & Others) – release 2020

Front of House

Kitchen

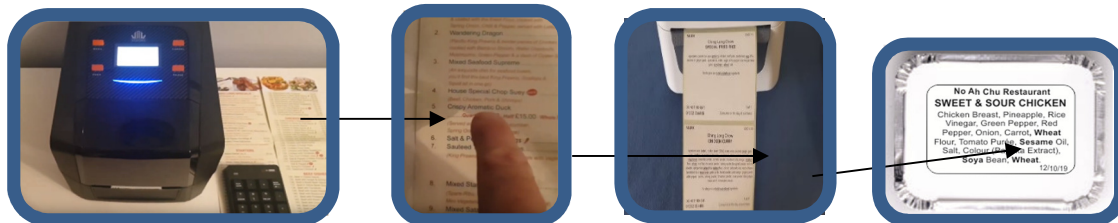


SAFE AWAY LITE

A standalone version of the system for simple allergen and ingredient labelling, without the need for connection to a computer system / network – only requires mains power for the specialist printer.

Features:

- INSTANTLY PRODUCE FOOD LABELS - **COMPLETE INGREDIENTS & ALLERGENS HIGHLIGHTED**
- **LOW SETUP COSTS & FAST IMPLEMENTATION – UP AND RUNNING IN MINUTES!**
- **OUT OF THE BOX SYSTEM, LABEL PRINTER RUNS COMPLETELY STANDALONE** (only requires power)
- **FULLY COMPLIANT WITH THE UK'S NEW NATASHA'S LAW ON FOOD LABELLING**



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